Ryan Dotson

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I'm a content designer with 10+ years experience in UX writing, programming, design and teaching. I use clear language and empathy to create warm, usable products for *humans*.

Senior Content Designer

1PASSWORD · NOVEMBER 2019–PRESENT

- Owned content design for multiple top-priority features for consumers and B2B audiences, balancing business goals with user needs, security and privacy.
- Worked closely with product designers, engineers and user researchers to build UX flows that meet our goals while prioritising user's needs.
- Designed a migration flow that successfully converted 40% of users who'd held out on an important upgrade by working closely with the marketing team to negotiate a new approach to speak to those users.
- Wrote an app for our content design team to track tasks from GitLab in Airtable, making it easier for everyone to track work, collaborate and show our value.
- Participated regularly in team and department-wide design crits and helped share content design team updates and news to company channels.
- Mentored junior members on my team, guiding and coaching them as they grow in their career.

Author & Editor

BUILD YOUR OMNIFOCUS WORKFLOW · 2018–2019

Wrote a *user's* user guide to OmniFocus. Developed outline for contents and flow of information. I established a style guide and used it to edit myself and co-author. Designed book's layout and set the typography.

Head Teacher, English

TSU MIRAI GAKUEN · 2016–2019

Created the English curriculum and teaching standards for children aged 2–9. Adapted and created bespoke materials to best suit the needs of the pupils and to fit lessons.

Instructor & Teacher Trainer

SEIHA NETWORK · 2011–2016

Wrote and delivered lessons for children aged 2–13 years. Created and implemented instructor evaluation scheme. Mentored and trained new and existing instructors. Planned and conducted training workshops.

Oral Communication Tutor & Lab Coordinator

OHIO UNIVERSITY · 2009–2011

Instructed non-native English speakers in oral communication, public speaking and pronunciation. Managed tutor rota and evaluations. Rated SPEAK examinations and assisted in administering them.

Bachelor of Science, Computer Information Systems

DeVry University · Awarded 2007